

Message Text

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PAGE 01 STATE 055798
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INFO OCT-01 ARA-14 ISO-00 EB-08 AGRE-00 /023 R

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FM SECSTATE WASHDC
TO AMEMBASSY MEXICO

UNCLAS STATE 055798

E.O. 11652: N/A

TAGS: BEXP, MX

SUBJECT: FY 78 CCP 1ST QUARTER WCAG MEETING

REF: MEXICO 00406

1. THE WCAG HELD A 1ST QUARTER MEETING ON FEB. 27. WCAG WAS PLEASED THAT ALL CAMPAIGNS WITH THE EXCEPTION OF THE MFBSP ON FERTILIZER EQUIPMENT ARE ON TARGET. WE WOULD BE INTERESTED TO KNOW IF THE DIFFICULTIES ENCOUNTERED WITH THE FERTILIZER MFBSP WILL PRECLUDE ITS ORGANIZATION COMPLETELY OR ENVOLVE SIMPLY A POSTPONEMENT.
2. THE WCAG NOTED AND APPROVED THE CHANGE OF DATES FOR THE VTR PROMOTION OF MACHINE TOOLS AND THE ADDITION OF A STOP FOR THE NEW TELECOMMUNICATIONS TRADE SEMINAR IN MEXICO CITY.
3. THE WCAG WISHES TO SINGLE OUT THE REPORTING ON MEXICO'S

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INVESTMENT CLIMATE (MEXICO 01955) AS OUTSTANDING. WE ARE PLANNING TO USE SIGNIFICANT PORTIONS OF THIS REPORT IN THE NEW OBR MARKETING IN MEXICO. CHRISTOPHER

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